WATERFRONT MATTERS SPRING 2023

ANNUAL REPORT

BROOKLYN BRIDGE PARK CONSERVANCY

© WILL RAGOZZINO



"One of the benefits of being a volunteer photographer for the Brooklyn Bridge Park Conservancy is the diversity of events they offer. I love the challenge of approaching different types of events and scenarios to take photos that forever capture the joy on the faces of performers and participants within the wonderful setting of the Brooklyn Bridge Park."

JOHN ENG, VOLUNTEER PHOTOGRAPHER

2023 MOVIES WITH A VIEW AT BROOKLYN BRIDGE PARK PIER 1 HARBOR VIEW LAWN © JOHN ENG

BROOKLYN BRIDGE PARK CONSERVANCY

Brooklyn Bridge Park Conservancy plays a vital role in creating and energizing this community-focused, world-class urban oasis on the Brooklyn waterfront. A 501(c)3 non-profit, we bring this unique park space to life with more than 500 innovative and engaging educational, cultural, fitness and recreational programs each year. Our free and low-cost events create new and exciting opportunities for tens of thousands of NYC residents and visitors to learn, grow, and experience all that Brooklyn Bridge Park has to offer.



BROOKLYN BRIDGE PARK CONSERVANCY BOARD OF DIRECTORS

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Executive Director Nancy Webster

A VIEW FROM THE BRIDGE





Dear Friends,

Thank you for your support as the Conservancy returned to a fully dynamic year of public events programming, with new and returning participants enjoying activities throughout Brooklyn Bridge Park all season long.

It's clearer than ever that parks and public spaces are hugely important to people's lives. Brooklyn Bridge Park, in particular, provides a unique combination of waterfront access, recreational opportunities, and beautiful green spaces. We thank our colleagues at Brooklyn Bridge Park Corporation, led by BBP President Eric Landau, for continuing to build, improve, and provide such a vibrant space.

Highlights of the Conservancy's year included:

- **95,000** audience members enjoyed outdoor films, dance and theater performances, live music, and readings in the Park
- **25,000** students, families, and visitors learned about the importance of the plants and animals of the East River estuary
- **17,000** Park visitors enjoyed outdoor recreation programs, from free fitness Waterfront Workout classes, to kayaking and soccer leagues

We look forward to another robust program season, as we continue to present interactive and engaging events throughout the Park. In this coming year, we're excited to debut the first commissioned art installation at the Pier 3 Labyrinth, with an interactive musical performance by Angélica Negrón composed to utilize the uniquely built sound features of the space. We're also excited to bring dance socials to the wonderful new space at Emily Warren Roebling Plaza, which opened in December 2021. We continue to highlight BIPOC artists, creators, and partners, to uplift and celebrate underrepresented communities. In addition to the popular public kayaking program, we're pleased to announce the return of our youth kayak program this summer. Run in partnership with The Kayak Foundation, this program allows young people from under-served communities to discover independence, recreation, and fun on the water while experiencing their city from a new perspective.

Our education team and stewardship teams are expanding our teen programming with TIDES (Teens Interested In and Dedicated to Environmental Stewardship) adding both apprentice and internship levels. The enhanced program allows students to build their conservation, sustainability, and stewardship knowledge through hands-on community service work, providing invaluable career and leadership skills, as well as exposure to environmental education and S.T.E.AM. related career paths. Announced last fall, we also look forward to expanding of our Environmental Education Center, with development plans actively underway.

We thank all who have joined us in celebrating this past year, and look forward to continued growth, learning, and community, both within the Park and beyond.

Ch Coffy

Chris Coffey Board Chairman

Nyh

Nancy Webster Executive Director

FINANCES

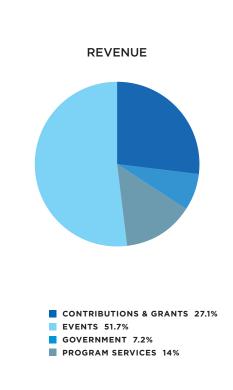
STATEMENT OF FINANCIAL POSITION

Assets	
Cash and cash equivalents	\$1,583,769
Contributions and grants receivable	\$450,371
Prepaid expenses and other assets	\$9,732
Furniture and equipment, net	\$81,763
Total assets	\$2,125,635
Liabilities	
Accounts payable and unearned revenue	\$156,476
Net assets	
With donor restrictions	\$172,400
Without donor restrictions	\$1,796,759
Total net assets	\$1,969,159
Total liabilities and net assets	\$2,125,635

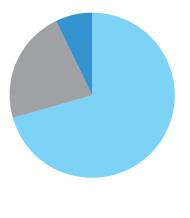
SUMMARY OF ACTIVITIES

Sources of funds	
Contributions and grants	\$999,804
Government support	\$264,111
Program service revenue	\$516,234
Events (net of direct cost)	\$1,219,783
Other	\$4,354
Total revenue	\$3,004,286

Use of funds	
Program services	\$1,958,024
Management and General	\$198,601
Fundraising	\$618,421
Total expenses	\$2,775,046



EXPENSES



PROGRAM SERVICES 70.6%
MANAGEMENT & GENERAL 7.2%
FUNDRAISING 22.3%



ARTS & CULTURE

In 2022 the Conservancy welcomed over 95,000 participants in a robust season of programming, including 220 recreational, cultural, and educational events and programs in the Park.

The season kicked off with 1,000 visitors celebrating the second annual Brass Bands Festival, and Sounds at Sunset kept the music going with intimate live performances at Pier 3 Greenway Terrace. New programs included Summer Fridays, which featured live performances, meditations, and music to ease into the weekend; the upbeat dance party Big Summer Get Down with James St. Joy; and Waterfront Dance Socials, with introductory salsa and house dance classes. Brooklyn Americana's Womens Stage featured original live music from 30 women and womenidentified LGBTQ+ and BIPOC artists. The Conservancy's Open Studios Residency program welcomed street dance company It's Showtime NYC, and youth and neurodiverse-oriented Trusty Sidekick Theater Company.

Movies With A View, in its 22nd year, returned with a full 8-week series of films. 37,000 visitors enjoyed the outdoor films, with food and drink provided by Smorgasburg, short films curated by BAM, DJ sets by Brooklyn Radio, and complimentary bike valet by Transportation Alternatives.



WENDY KATZMAN

"At the end of a show at Brooklyn Bridge Park, Ms. Branch led a group of neurodiverse and neurotypical families in meditating into the idea of becoming a tree. I watched a just walking-toddler and an initially trepidatious neurodiverse teen reach up into the air together to raise their branches into the wind and become trees, utterly committed and together, utterly transformed. It was perfect. "

MARTY ALLEN, PROJECT LEAD & WRITER OF TRUSTY SIDEKICK'S A PERFECT PARTY FOR TREES

Conservancy festivals brought families, friends, and neighbors together — with Earth Day, Hindu Lamp Festival, Walt Whitman Initiative's Song of Myself, Books Beneath the Bridge, and concluding the season with over 8,500 guests at the annual Harvest Festival.





MOVIES WITH A VIEW

37,000 SUMMER FILMGOERS

WATERFRONT DANCE PARTIES

3,100 MOVERS AND GROOVERS

BRASS BANDS FESTIVAL

1,000 ROVING MUSIC LOVERS

HARVEST FESTIVAL

8,500 FRIENDS AND FAMILIES

SUMMER FRIDAYS

1,150 CELEBRANTS

BROOKLYN AMERICANA

1,500 LIVE MUSIC FANS

RECREATION

Staying active on the waterfront, nearly 17,000 participants took advantage of the Conservancy's free and low-cost fitness and recreational classes and clinics this season.

Waterfront Workouts featured free weekly fitness classes from May through September. Classes included morning Vinyasa Yoga, Sunset Yoga, Zumba, Pilates, and Amp'd Bootcamp, taught by instructors from local partners Dodge YMCA, Chelsea Piers Fitness, and Abhaya Yoga. International Day of Yoga featured multiple classes and wellness experiences and The Class returned for three heart-pumping sessions,

Provided in partnership with Brooklyn Bridge Park Boathouse, free public kayaking drew over 6,290 paddlers. Family Kayaking on Sundays let children kayak with their guardians, and allowed teenagers over 14 to get comfortable kayaking independently. The Conservancy's Youth Kayaking program will return in 2023, expanding access for kids and teens to explore the waterfront — many for the first time.



© MELINDA MORALES

"Every summer I eagerly anticipate hosting Amp'd in Brooklyn Bridge Park. The stunning location provides an ideal backdrop for conducting these complimentary classes. It gives me great pleasure to lead this group of enthusiastic and committed individuals, and it's always a joy to see familiar faces returning year after year."

DECLAN JULIEN, CHELSEA PIERS FITNESS INSTRUCTOR OF AMP'D WATERFRONT WORKOUT CLASS

Over 370 kids, ages 13-17, came out to Pier 2 for free drills, training, and games over the course of the summer in basketball classes led by KING Hoops. The Conservancy's soccer leagues welcomed over 2,600 adult and youth players across the full season. Volleyball also remained popular, with 2,473 team players in the Conservancy leagues.





PUBLIC KAYAKING

6,290 EAST RIVER PADDLERS

SOCCER LEAGUES

2,600 FOOTBALLERS

VOLLEYBALL LEAGUES

2,473 TEAM PLAYERS

WATERFRONT WORKOUTS

3,900 FITNESS FANS

THE CLASS

950 Attendees

YOUTH BASKETBALL CLINICS

379 DRIBBLERS

EDUCATION

From birders to campers to anglers, over 25,000 students, families, and park visitors enjoyed the Conservancy's environmental education school, camp, and public programs in 2022.

Students from Pre-K through high school came to the Conservancy's Education Center for hands-on classes that use Brooklyn Bridge Park as a living classroom. Students came from 51 different schools, across 32 zip codes and 21 council districts. 55% of these classes were from Title 1 schools, and 38% of young participants were ESL learners.

Throughout the summer, families participated in guided walks, fishing and seining clinics, and science lectures. Over 400 campers attended Trail Blazers day camp, offered in partnership with the Conservancy, and over 12,450 visitors came to the Conservancy's Environmental Education Center during public Open Hours on Tuesday, Thursday, Saturday, and Sundays afternoons.



© PAULA BERG

"The Ed Center reminds me how much wonder there is in the world - I love seeing it through the eyes of the kids who visit. They ask questions I've never thought of, like 'Why is that crab moving?' It's so fun to see the excitement and hesitation on a child's face while they try to decide if they want to touch a crab — followed by delight or recoil when they work up the nerve to do it."

KATIE ANDERSON, EDUCATION & PROGRAM VOLUNTEER

The Early Nature Experiences Program, for children 2-3 years old, offered two class cohorts per spring, summer, and fall semester. In total, 144 children and caregivers participated in the program over the year, many developing life-long relationships with the Park, programs, and Environmental Education Center. The TIDES teen program, run along with the stewardship department, also rapidly expanded.





EDUCATION CENTER PROGRAMS

25,000 STUDENTS, FAMILIES, AND VISITORS

VISITORS FROM ACROSS

198 UNIQUE ZIP CODES

TITLE 1 SCHOOLS

55% FROM UNDERSERVED AREAS

SCHOOL PROGRAMS

9,500 STUDENTS

STUDENTS FROM ACROSS

51 SCHOOLS & INSTITUTIONS

TRAILBLAZERS / CONSERVANCY CAMP

1,280 TEACHING HOURS PROVIDED

STEWARDSHIP

Over the course of the season, 650 Conservancy volunteers of all ages and skill sets generously donated over 3,500 hours to service projects in the Park. Stewardship opportunities included beach cleanups, horticulture projects, oyster monitoring, photography, and ongoing support at the Conservancy's movies, family festivals, and other large-scale events. While always eager to welcome new volunteers to the Park, the Conservancy was especially gratified by the support of returning volunteers (both individuals and groups), many of whom joined during the pandemic.



"I love everything about being a Zone volunteer — learning from the professional gardeners, being outside in one of my favorite places, making a difference in the life of the Park, and gardening in this unique and beautiful environment."

LEE PALMER, ZONE VOLUNTEER



"TIDES nurtured my passion to be an ecological leader. It helped me improve my communication skills and encouraged me to grow as a leader and peer in my communities. I left my internship feeling more confident in my abilities to pursue my interests in college, and I intend to continue giving back to the organization that has introduced me to endless opportunities."

BRYANA MALUCIN, TIDES INTERN

A joint program of the Conservancy's education and stewardship departments, TIDES (Teens Interested In and Dedicated to Environmental Stewardship) helped introduce 30 high school students from across the city to conservation, sustainability, and stewardship through a combination of hands-on workshops and community service projects in the Park. This year, nine TIDES graduates returned as TIDES apprentices, and four graduates returned as paid interns, building upon their skills by assisting staff during Open Hours, taking leadership roles with other students, and helping with public programs.





VOLUNTEERS

650 GAVE BACK TO THE COMMUNITY

SERVICE HOURS

3,500 TOTAL HOURS CONTRIBUTED

VALUE OF SERVICE



TIDES PARTICIPANTS

30 HIGH SCHOOL STUDENTS FROM ACROSS NYC

PUBLIC PROGRAMS

63 EVENTS AND TOURS SUPPORTED BY VOLUNTEERS

COASTAL CLEAN-UP

1,000 POUNDS OF TRASH REMOVED FROM OUR BEACHES AND SALT MARSHES

THANK YOU TO OUR SUPPORTERS

The Conservancy is most appreciative of the thousands of individuals — members and friends — and organizations who generously support and attend our events and activities each year. We gratefully acknowledge the following people, businesses, corporations, and foundations who have made gifts of \$250 or more in 2022. List as of December 31, 2022.

INDIVIDUALS

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*Denotes Conservancy Board Member

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Special thanks to our friends at Brooklyn Bridge Park — Eric Landau and his entire team, f creating and maintaining this beautiful Park.

T.





SAVE THE DATE!



BROOKLYN BRIDGE PARK CONSERVANCY 334 FURMAN STREET BROOKLYN, NY 11201 FOR MORE INFORMATION ON THE PARK PLEASE CHECK OUT BROOKLYNBRIDGEPARK.ORG OR CALL 718.802.0603